



Craft Scotland

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'craftscotland' is a charitable company operating on a national level within Scotland. A national website and marketing programme to promote Scottish craft and create a 'virtual' home for the Scottish crafts community was initiated by the Scottish Arts Council. After a pilot stage the new site at www.craftscotland.org was launched in September 2004. The craftscotland brand will now form the foundation to promote Scottish craft worldwide.

The objective of the website is to create a national and international showcase for Scottish craft and to provide a gateway to all crafts based activities for the public and the crafts community.

'craftscotland' limited is seeking to extend the role of the website and the craftscotland brand into a very significant resource for the Scottish crafts sector, including:

- Extending the options for makers and venues to promote themselves on the website in order to help them win more business through the Internet
- Creating regular online events that promote Scottish makers and raise the profile of contemporary Scottish crafts.
- Increasing the level of business support and advice offered to Scottish crafts businesses by working with business support organisations to create "crafts specific" offerings.

The website includes news and features about projects by Scottish makers in collaboration with makers in other countries such as exhibitions, residencies, etc. Any overseas artists or art groups who wish to reach makers in Scotland should contact craftscotland. Information can then be included in the 'Opportunities' section of the website.

Dimensions: -
Lighting: -
Installation system: -
Climate control: -
Availability: -
Sales policy: -